



# ORGANIC & SRP RICE PRODUCTION

INDONESIA

## PROJECT SUMMARY



SROI value: 1.13



Boyolali - Indonesia



Rikolto: 2017-2021



464 392



DGD (Belgian Dvlpt. Coop.)

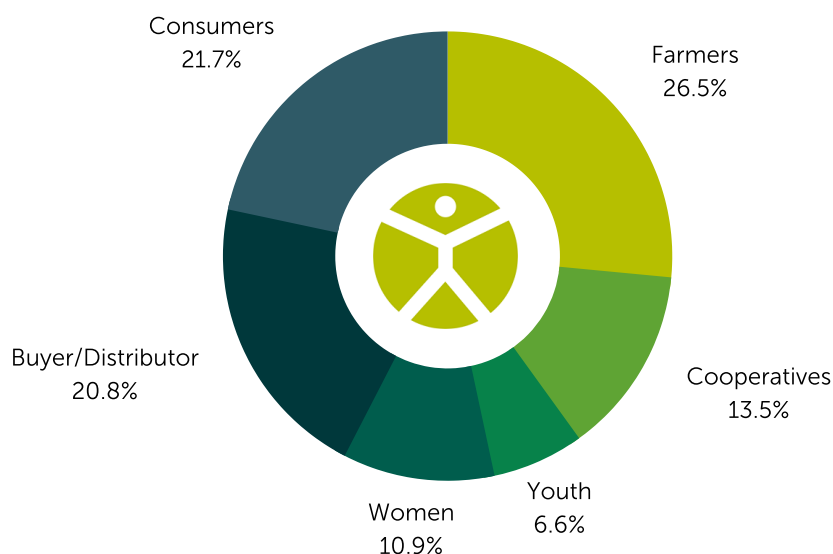
## STAKEHOLDERS



## PROJECT SETUP

Rikolto encourages cooperatives to be more advanced in terms of doing business, both the organic rice business and its derivative products. This project supported cooperatives APOB and APPOLI and their 2684 members.

The focus of this project lies in ensuring the supply of agricultural input at affordable prices and finding a market to sell the sustainably produced rice and derivative products. Cooperatives expand their offset market by selling through their own brands directly to consumers or other marketing channels with creative marketing methods.



## MAIN BENEFITS

The organic and SRP rice production project is expected to generate a return of 525 152 Euro, or 1.13 Euro for each invested Euro, within the project timeframe.

The main benefits for farmers are savings on input costs and certification benefits, increased profits for the cooperatives and for buyers/distributors, and income and knowledge for women and youth. There are also significant health benefits for consumers.

Adding environmental benefits and expanding the benefit horizon (as benefits are expected to continue after the project's end), would significantly increase the actual SROI value.

## COMPARABLE CASE



Worldvision LVCDP Flotim  
(Social Ventures Australia Consulting)



SROI value: 4.41  
> extended benefits horizon  
> 70% well-being benefits



Adjusted SROI value for SRP  
rice production: 4.04