MAIN BENEFITS

The inclusive coffee business project is expected to generate a return of 6,601,053 Euro, or 1.39 Euro for each invested Euro, within the project timeframe.

This is a very conservative estimate as it was only possible to calculate the benefits for members who joined the coops during this project, but not for the majority of already existing members. Hence the main benefits are situated at coop level (access to finance).

Adding benefits for all producers and their families, calculating environmental benefits and expanding the benefit horizon (as benefits are expected to continue after the project’s end), would significantly increase the actual SROI value.