



PARBOILED RICE FRANCHISE

BURKINA FASO

PROJECT SUMMARY



SROI value: 1.2



Bama, Banzon, Douna,
Karfiguela - Burkina Faso



Rikolto: 2017-2021



716 149



DGD (Belgian Dvlpt. Coop.)
UNERIZ
Jafowa

STAKEHOLDERS



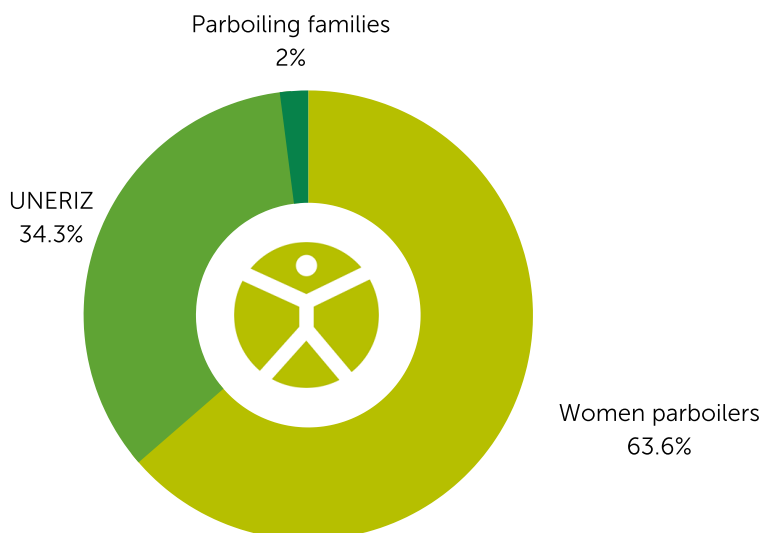
JAFOWA
Joint Action for Farmer Organisations in West Africa



PROJECT SETUP

To boost new production and marketing dynamics, Rikolto and UNERIZ have launched a franchise business model for small-scale parboiling by women.

The project offers an incubation process to 40 female parboilers, strengthening their entrepreneurial, production, market access and financing capacities. As women parboilers professionalize, they increase their income and thus strengthen their position in society. UNERIZ is expected to scale the franchise approach to its remaining 3750 members.



MAIN BENEFITS

The parboiling franchise project is expected to generate a return of 861 612 Euro, or 1.20 Euro for each invested Euro, within the project timeframe.

The main benefits are economical (extra profit of parboiling women and access to finance). Stakeholders also valued the increase in technical, business and interpersonal skills, along with improved livelihood conditions for their families.

As benefits are expected to continue after the project's end and increase through upscaling the franchise model, the actual SROI value would increase significantly.