

# Resilient cities in practice

From multi-stakeholder food planning to innovative food sourcing models for the city.

Leuven, Belgium



# Food Connects & the roadmap to climate neutrality

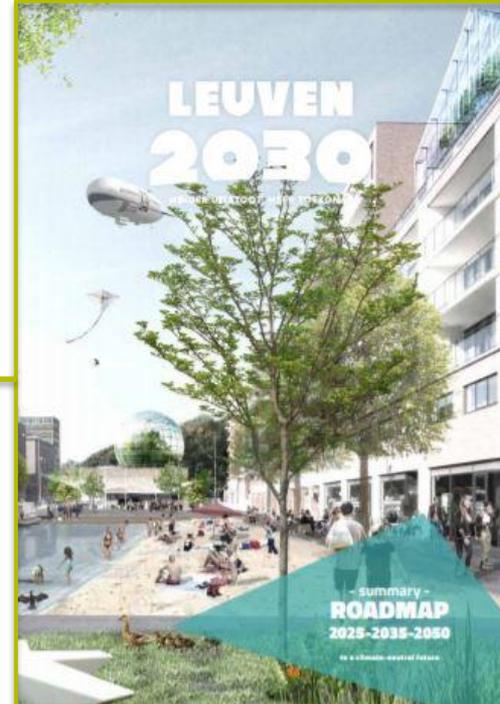
## VOEDING VER- BINDT

Een voedselstrategie  
voor Leuven



### Food Connects =

- +- 70 stakeholders
- 7 strategies
- Integrated in policy of Leuven
- Activated local ecosystem/  
stakeholders



### Roadmap =

- Integration and translation of Food Connects into climate action plan.
- Clear goals and timings
- Sustainable and healthy food

## Local food distribution platform: KORT'OM LEUVEN



kortom

leuven

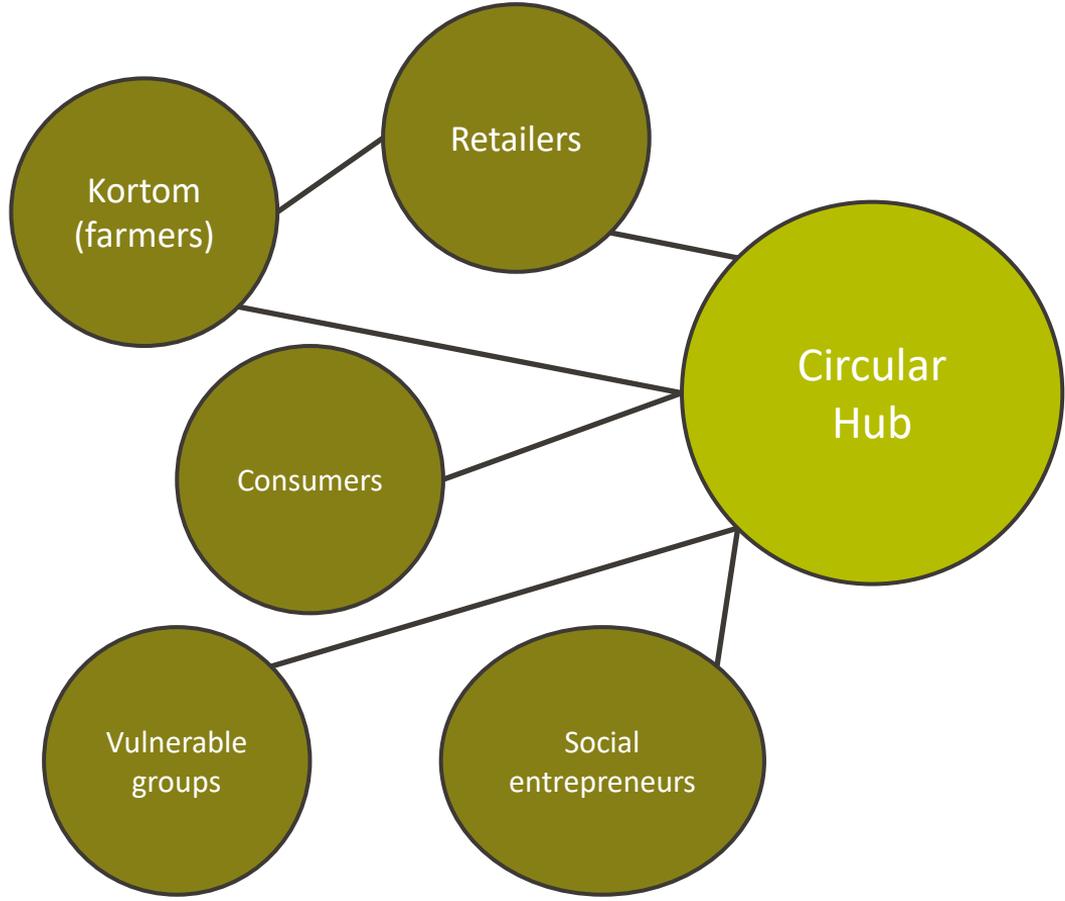
- Connect local farmers with consumers in the city via a B2B platform (retail & food service).
- Started as a business project by several stakeholders in our city ecosystem in Jan. 2019.
- Now it is an independent cooperative of 10 + 5 farmers and a coordinator. First delivery was in June 2020.
- 21 B2B customers, 90% retail.
- City of Leuven subsidized the start-up and is shareholder.

# SROI-evaluation/impact of Kortom Leuven

- **Benefits for farmers:** market access + diversification, more price ownership, shared financial risk, ownership, storytelling...
- **Benefits for consumers:** easier access to quality, local and seasonal products, reconnecting with farmers and food production, support local economy, persuing ethical needs...
- **Benefits for society:** exploring innovation, less transport/pollution, improved diets, strenghtening social ties, preserving agriculture and supporting sustainable practices...
- **SROI ratio of 1,8**
- Opportunities to increase the ratio: **focussing more on the ecological dimension**, eg. packaging, logistics and food waste.



## Next upgrade, connecting the dots...



Redistribution of food surplus



Processing of food surplus



Distribution of local produce



Innovation: eg. packaging



Smart logistics

**rikolto**

What will we eat tomorrow?



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