

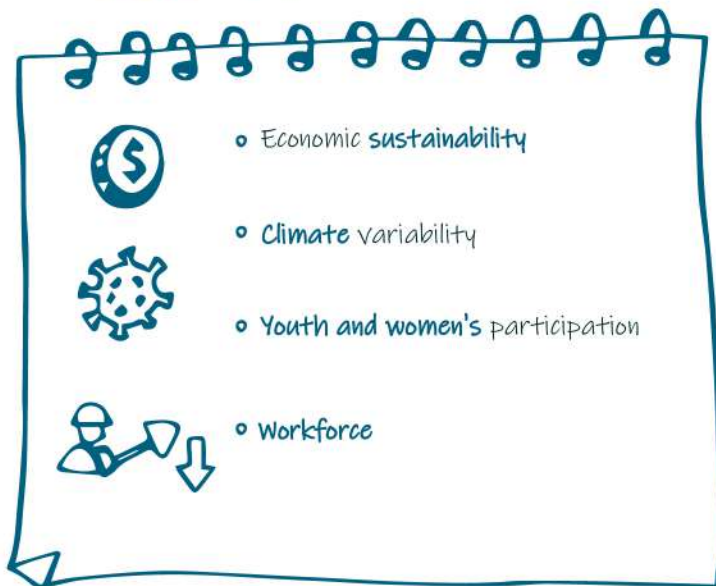
virtual coffee Dialogues

DIALOGUE #05

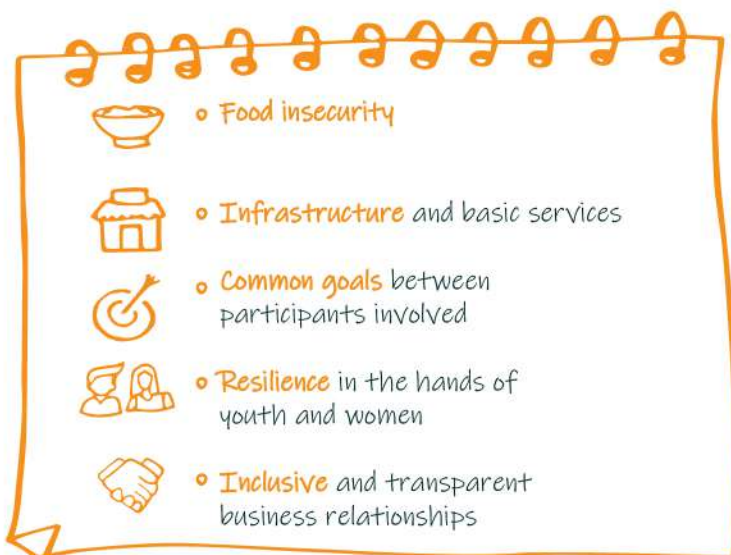
LATIN AMERICAN COFFEE
ENVIRONMENT AND RESILIENCE



PERMANENT CHALLENGES !



COMMON GOALS



CROSS CUTTING PILLARS

- 1 Production, resilience and climate change**
 - Diversification: farms, economy circularity
 - Early Warning Systems
 - Sustainable production forests, environmental payments, mitigation
 - Deforestation-free coffee
- 2 Market and commercialization**
 - Business Innovation
 - Diversification
 - Waste Management
 - Value added: financing, ventures
- 3 Public-private articulation**
 - Public Agenda
 - Partnerships with academia
 - Affordable financing
 - Reciprocal cooperation
- 4 Inclusion of women and youth**
 - Economic autonomy
 - New capabilities
 - Innovations in the chain
- 5 Fundamental rights**
 - Living income and dignified income
 - Labor rights: health, food, safety
 - Focus on childhood: education
 - Diversified systems
- 6 Communication and technology**
 - Internal consumption
 - Early Warning Systems
 - Technologies (productivity, quality)



CENTRAL CONFERENCE:
CONCLUSIONS OF VIRTUAL COFFEE DIALOGUES CYCLE
RENÉ LEÓN - Promecafé

OMAR FUNEZ

CONACAFÉ / IHCAFÉ



MEASURES



- Adaptation by COVID-19 to ensure exit to markets



- Policies for sustainability and food security



- Local, organizational, sectorial leadership



- Organizational and institutional schemes

Sustainability as a goal +

- benefits for the whole chain



Resources for

- productivity + inclusion in the chain

INNOVATION

- Innovation not only as technology → access, systems
- Young people and women → professionalize, business + competitive and sustainable
- Another point of view for the business → creative strategies with young people

Innovation in every action. In public-private alliances as well.

MARTHA VALERA
ROOT CAPITAL



MEASURES



- Financial growth in organizations → commitment, leadership of small producers

- Guide and evaluate financial indicators → Organizations and sectors



MUTUAL COMMITMENTS IN THE FINANCIAL SECTOR

- Financial sector overview → Indicators + risks
- Development plans → what is the role of the financial entity, and of the cooperative

The coffee sector is among the most resilient ones
Credit means trust, when the cooperative is ready

JOSÉ ARTURO SANTOS

PNUD REGIONAL CENTRE
for Latin America and the Caribbean



MEASURES



- Technological transformations → from the field to the cup

Market trends



- → Our coffee in new consumption scenarios

LEADERSHIP AND TECHNOLOGICAL CHALLENGES

- Integrated country strategy + leadership of community, financial entities, government
- Harvesting systems, fertilizing → machinery
- Blockchain as a dynamic overload the producer → chain coordination

COFFEE AND ECOSYSTEM RESTORATION



- Health → people want to know the origin of the product, how it was produced



- Climate change → infrastructure needs to regenerate to recover losses

- Adaptation and mitigation helps restore and gain soils
- Sustainable short, medium and long term look



When there is a crisis, we reinvent ourselves.
The coffee sector is seen as a system of consumption or agro-forestry, not of adaptation and mitigation

ROUNDTABLE: PLANTING RESILIENCE

ORGANIZED BY :



WITH THE SUPPORT OF :



ORGANIZERS AND ACKNOWLEDGEMENTS